



## PRESS RELEASE

### HOLIDAY INN EXPRESS GOES WIRELESS

Murphy, NC [October 17, 2006] SHK Hotel Group recently saw completion of wireless, high speed Internet access (WiFi) at its Murphy Holiday Inn Express. Creasman Consulting – a local technical services company, based in Andrews, carried out the installation.

According to Melissa McClure, General Manager of the Holiday Inn Express, connectivity is no longer an amenity, but it today's necessity. "This is a 'must-have' service and wireless Internet access provides a more flexible solution for our customers," says McClure. "Creasman Consulting's system covers the entire property, and with our existing Cat5 cable network in our guest and meeting rooms, we can handle virtually any customer requirement."

Creasman Consulting uses 802.11 b/g technology, known as WIFI (Wireless Fidelity), to provide broadband access. Implementation of wireless access also differs from traditional wired connections, A Creasman Consulting system typically has very quick installation in comparison to traditional wired solutions, and provides easy reconfiguration flexibility as needs change and technology advances.

"Internet connectivity is an essential for hotels and their guests, but is powered by technologies that have seen many changes," said Zack Hurst of Creasman Consulting. "We've tapped into the most dependable components that are also affordable and adaptable. Creasman Consulting follows the belief that hotel technology amenities must benefit everyone, from meeting planners to hotel staff to the most important customer, their guests."

978 Main Street P.O. Box 995 Andrews NC 28901  
828-361-6507